



# News Release



**\*\*For Immediate Release\*\***

**November 23, 2021**

## Snowflake Lane safety plan

BELLEVUE - Bellevue's [Snowflake Lane](#) kicks off its 17th season Friday, November 26, and runs through Christmas Eve. The festive holiday parade begins at 7:00 pm on Bellevue Way NE between NE 4th and NE 8th Streets. In light of the tragic events in Waukesha, WI, it is important that attendees are aware of the multi-layered security and safety protocols that are in place to keep this event safe and enjoyable.

The Bellevue Police Department works in partnership with the Bellevue Collection Security Officers to secure the parade route for Snowflake Lane performers, production crew and those attending.

"The safety of everyone involved is always our top priority," said Jennifer Leavitt, The Bellevue Collection spokesperson. "We work closely with Bellevue Police, Bellevue Fire and other agencies reassessing our comprehensive plan each year for a safe and fun holiday experience."



Each parade night, police block Bellevue Way NE at NE 4th and NE 8th streets with large barrier trucks, and cement ecology blocks are strategically placed at the corners to prevent



access to the sidewalks. Additionally, Kemper security erects anti-vehicle barriers blocking access from the parking lots and side streets.

"Multiple uniformed officers are present each night providing traffic control and event security," stated Captain Dave Sanabria. "We are proud of our safety record at Snowflake



Lane over the past 16 years. We credit our planning and partnership with the Bellevue Collection and other responding agencies for the safe events."



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Police recommend arriving early and spreading out. The crowds are typically most dense between NE 8<sup>th</sup> St and NE 6<sup>th</sup> St. Please consider viewing the parade closer to NE 4<sup>th</sup> St along Bellevue Way NE and dress for inclement weather.

As with any large gathering, attendees are asked to be aware of their surroundings at Snowflake Lane. If you see something out of the ordinary, please report it immediately to an officer.

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